JCPenney

We're Here to Serve You.



Our relationship with you is essential to JCPenney, which has been at the heart of America's communities for more than 100 years. We want to thank you for your loyalty and patience as we all confront and adjust to today's challenges together.

We're happy to share with you that we are gradually reopening our doors in a phased approach that is based on the latest guidance and state and local orders. Check here to see if a store near you is <u>open</u>.



JCPenney has reached an agreement on a financial restructuring plan to navigate the Coronavirus (COVID-19) pandemic and better position JCPenney for the long-term.

- Until the Coronavirus (COVID-19) pandemic struck, we made significant progress rebuilding our company under our Plan for Renewal transformation strategy
- Implementing the financial restructuring plan, with the support of our first lien lenders, is the best path to ensure JCPenney will emerge stronger
- JCPenney will continue to be one of the nation's largest apparel and home retailers with an expansive footprint of hundreds of stores, as well as our online flagship store, jcp.com



JCPenney is focused

on returning to sustainable, profitable growth by re-establishing fundamentals of retail, re-envisioning merchandise offerings, and rolling out new innovations



We continue to make changes

to better connect with how our customers live their lives, and we are dedicated to gathering customer feedback and making improvements that enhance the shopping experience



The health and safety

of our associates and customers is our top priority, and we are committed to providing a healthy shopping environment